

Corporate Social Responsibility (CSR)

The Company actively participates in various social work initiatives as part of its corporate social responsibility. Being a conscientious member of the corporate community, the Company contributes generously to various social and charitable causes including towards health, education and social sectors. We had already constructed a campus of The Citizen Foundation at NayaNazimabad and supported it as well. Further, we are also engaging with TCF for developing further units. Currently, the Company is participating in “SarsabzwaPursakoon Karachi” organized by “Commissioner Karachi Office & National Forum for Environment & Health”.



Further, we are also doing municipal activities around the project to establish NayaNazimabad Municipal Corporation (NMC) through which such activities are controlled and monitored.

Some of social community initiatives during this year are as follows:

- The most prominent among all the events was Pakistan Day Celebrations on 23rd March 2015. The event was started with Flag Raising Ceremony followed by National Anthem and Dua for the prosperity and Peace in the country.



- JCL has always been supporting sports and healthy activities. JCL sponsored 17th National Seniors Cup tournament 2015 and also supported 8th DG Rangers Open Squash championship.
- JCL organized Ramadan Peace Cup Cricket tournament at NayaNazimabadLawai cricket stadium which was live telecasted on GEO super. The total prize money for the players was raised in order to motivate young cricketers and to facilitate them for better cricket.



- NayaNazimabad participated in “The Oasis of Harmony”, an exhibition organized by Karachi Chamber of Commerce and Industries at Karachi Expo Center. The aim of the exhibition was to focus on improving the positive image of Pakistan with regards to improving safety and security situation of Karachi.



- The state of the art Football ground in NayaNazimabad is a live example of the sports promotional endeavors of the company. The inauguration match was played in June. Hundreds of spectators enjoyed the inauguration ceremony of NayaNazimabad football ground.
- The chairman Arif Habib Group, Mr. Arif Habib hosted the Dinner at NayaNazimabad in partnership with PIA honor of Emerging Cricket Stars Sarfaraz Ahmed and Anwer Ali and awarded trophies and prize money to the guest players.



- JCL participated in “The Vision of Prosperity”, organized by All Pakistan Memon Federation. The exhibition was focused to attract and encourage business entrepreneurs from all sectors who contribute to strengthen the economy of the country.



- JCL has also contributed to disable persons, welfare associations and to its workers through cash and also by distributing Ration.
- The Company recently led a blood donation drive in conjunction with the Indus Hospital at NayaNazimabad.